

INVITING EXPRESSION OF INTEREST

PUBLISHING HOUSE FOR QUARTERLY MAGAZINE

Vedanta Group is a global leader in natural resources and energy, operating a diverse portfolio of world-class, cost-efficient assets. We are the world's largest producer of zinc, fourth largest producer of silver, amongst the world's top aluminium producers, India's only private oil and gas producer, and one of its largest private power producers. With an eye on the future, we are strategically expanding our business portfolio by venturing into rare earths, other critical minerals, and renewable energy.

THE OPPORTUNITY

The Vedanta Group is seeking to collaborate with a leading publishing house for the planning, design, and production of a high-quality, world-class general interest magazine. The quarterly magazine will cover a range of topics, including business, economy and policy, technology, health and wellness, entertainment, arts and culture, and society, with a focus on delivering insightful content that inspires, informs, and engages. It aims to provide valuable insights and thought leadership to external stakeholders, such as public and private institutions, and serve as a platform for in-depth analysis of key sectoral, policy, and development issues.

We invite qualified and experienced publishing houses to submit their proposals outlining their approach, capabilities, relevant experience, and creative vision for this magazine. The selected publishing house will be responsible for end-to-end delivery of the magazine, including but not limited to Editorial Planning, Content Development, Design, Production, Printing and Distribution.

SUBMISSION DETAILS

If you have a strong editorial track record, excellent design sensibilities, and proven experience in producing high-quality, stakeholder-facing publications, please write to **mohd.mohib@cairnindia.com** and **commercial.aaf@vedanta.co.in** by no later than **21st May 2025**, with the following details:

- **Company Profile**
- **Portfolio**
- **Proposed Approach**
- **References**

