

An appeal to support a National cause

Dear All,

A personal contribution towards nation-building, begins with supporting our Honorable Prime Minister's 'Opt out of LPG Subsidy' scheme. In the Vedanta family, we appeal to all who can afford to manage without the gas cylinder subsidy, to voluntarily surrender and opt for a full-price cooking gas.

Be united in this national cause, supported by the Vedanta group companies. You may submit a written request to the distributor, or visit http://www.givitup.in/ to opt for full-price cooking gas, and be a part of the #GiveItUp campaign. The surrendered subsidy will be given to a new consumer, reduce the Indian government's subsidy bill and help finances reach more households of the poor.

Do spread the message and join us to help the Honorable Prime Minister achieve the target of 1 crore people giving up LPG subsidies.

Rajesh Padmanabhan Group CHRO