

Vedanta's Nand Ghar and NDDDB to Distribute 'Shishu Sanjeevani' Nutrition Supplement to 1 Lakh Children Across 7 States

By: [TheCSRUniverse Team](#) | Published: 13-Oct-2025



New Delhi, October 13, 2025: Vedanta's flagship social impact initiative, Nand Ghar, in collaboration with the National Dairy Development Board (NDDDB) Foundation for Nutrition, has announced the distribution of Shishu Sanjeevani—a fortified nutrition supplement for children aged 3 to 6 years—to one lakh children across seven states during POSHAN Maah 2025.

The initiative, spanning Rajasthan, Odisha, Chhattisgarh, Jharkhand, Maharashtra, Daman & Diu, and Uttar Pradesh, reinforces Nand Ghar's mission to combat child malnutrition and advance the national vision of Poshan se Pragati (Progress through Nutrition).

Nand Ghar, which operates over 9,400 modernised Anganwadi centres across 15 states, is focused on improving the lives of women and children through nutrition, education, healthcare, and women's empowerment. The 2025 campaign also coincides with the 50th anniversary of the Government of India's Integrated Child Development Services (ICDS)—a milestone in India's child welfare journey.

Developed by NDDDB, Shishu Sanjeevani is a nutrient-dense, ready-to-eat supplement in halwa form designed to support the healthy growth and development of children. Each 40-gram serving provides around 200 kilocalories and one-sixth of a child's daily nutrient

requirements. It is made from Bengal gram, ghee, milk solids, soy, groundnut, and sesame, and fortified with essential vitamins and minerals as per guidelines of the ICMR–National Institute of Nutrition (ICMR–NIN).

Speaking on the initiative, Priya Agarwal Hebbar, Chairperson, Hindustan Zinc Limited and Non-Executive Director, Vedanta Limited, said,

“At Vedanta, we believe that true nation-building begins with the well-being of our children. Through Nand Ghar, we are committed to ensuring that every child has access to proper nutrition, quality early childhood care, and a fair start in life. Our partnership with NDDB to distribute Shishu Sanjeevani reflects our belief in the power of collaboration to drive meaningful impact. Nutrition is the first building block of opportunity. A well-nourished child today will shape a stronger, more confident, and truly Viksit Bharat tomorrow.”

Shashi Arora, CEO, Nand Ghar, added,

“The 50th year of ICDS is a milestone in India’s journey of nurturing its youngest citizens. At Nand Ghar, we are proud to contribute to this legacy through innovative nutrition interventions like Shishu Sanjeevani. By combining fortified food support with technology-driven monitoring and building community awareness, we continue to reaffirm our commitment to building a well-nourished generation, one that will lead India’s progress towards a truly Viksit Bharat by 2047.”

Dr. Meenesh Shah, Chairman and Managing Director, NDDB, stated,

“At NDDB, we are dedicated to harnessing our expertise in nutrition and food science to bolster India’s fight against malnutrition. Shishu Sanjeevani is a scientifically formulated, energy-rich food tailored to support the nutritional needs of growing children. Through our partnership with Vedanta’s Nand Ghar initiative, we aim to deliver this vital nourishment to children at the last mile—paving the way for healthier lives and a more nourished, resilient India.”

As part of its broader nutrition mission, Nand Ghar provides fortified supplements, conducts awareness campaigns, and leverages technology for efficient delivery and monitoring. Currently reaching 3.6 lakh children daily, the initiative integrates traditional nutrition practices with modern interventions to build a sustainable and inclusive nutrition ecosystem.