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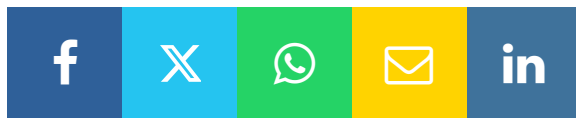
Vedanta marks World Quality Day 2025 with global quality milestone

Vedanta adopts global standards to position India as a leader in responsible, innovative production.



by Staff Writer | November 13, 2025

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Vedanta Ltd marked World Quality Day 2025 by reaffirming its commitment to global quality excellence across its diverse businesses. At a time when industries worldwide are rethinking standards and sustainability, Vedanta's focus on world-class certifications and innovation raises a key question: how is the company using quality to shape a more competitive and responsible future?

Commitment to global quality standards

Vedanta celebrated World Quality Day 2025 under the theme "Quality: Think Differently," highlighting quality as a foundation for innovation, sustainability, and global competitiveness. With operations across metals, minerals, oil and gas, power, and technology, the company continues

to align its processes with international benchmarks.

Vedanta's memberships and certifications span leading global bodies, including ICMM, ASI, BIS, EPD, ISO, IAA, IZA, LBMA, LME, NABL, OGMP, REACH, and S&P Global Sustainable1. Hindustan Zinc's ICMM membership places it among a select group of global mining leaders committed to the highest standards of safety, ethics, and sustainable development.

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Leadership in innovation, sustainability and product excellence

Hindustan Zinc and Vedanta Aluminium demonstrate how quality fuels greener and more efficient industries. Hindustan Zinc has set global benchmarks in product reliability, environmental transparency, and responsible sourcing. It is the first in India's zinc and lead sector to secure NABL accreditation and holds EPD verification and REACH certification, enabling exports across EU markets.

The company has also launched its Agile Quality Circle and strengthened digital systems like LIMS for traceability and transparency. Its registration with LME and LBMA assures global customers of purity and responsible sourcing, including 99.99% pure silver.

Vedanta Aluminium, India's largest aluminium producer, has earned BIS certification across 15 product lines and holds EPD verification for key products. Its Jharsuguda plant is ASI-certified, and its quality teams support clients in over 50 countries across industries such as aerospace, automotive, renewable energy, and electric mobility.

Quality as a driver of Vedanta's future vision

As Vedanta advances its Vedanta 2.0 vision, quality remains central to its transformation. The company is integrating AI-based process control, advanced digital technologies, and R&D-driven innovation to develop lighter, cleaner, and more efficient materials that support India's renewable energy and manufacturing goals.

By embedding global best practices and working with international quality bodies, Vedanta aims to position India as a leader in responsible and innovative production, proving that quality, when reimaged, creates long-term value for customers, communities, and the nation.
