

Vedanta Aims for \$400 Million Growth through AI Transformation by 2029, ETTelecom

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NEW DELHI: Homegrown conglomerate [Vedanta](#) Tuesday said it expects to achieve \$300-400 million in value over the next three years through the large-scale deployment of [artificial intelligence \(AI\)](#)-led industrial technologies across its businesses.

The company – whose businesses span metals, oil & gas, critical minerals, power, and technology – highlighted that V-Spark DeepTech Ventures-led initiatives have already delivered value creation of nearly four-times return on investment (RoI).

V-Spark is a corporate innovation, accelerator, and ventures platform.

[Vedanta](#) said it continues to scale AI, [predictive analytics](#), Industrial Internet of Things (IIoT), digital twins, machine learning, industrial data platforms, intelligent automation, and connected manufacturing technologies across its operations.

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“Through [V-Spark DeepTech Ventures](#), we are accelerating the deployment of scalable technologies across businesses to improve productivity, optimize costs, strengthen safety, and build future-ready industrial operations that are globally competitive, efficient, and resilient,” said Akarsh Hebbar, chairman, V-Spark DeepTech Ventures & president, Vedanta Group.

As part of this programme, the Group plans to engage with over 1,000 startups through V-Spark to build a strong innovation ecosystem focused on AI, industrial digitalisation, sustainability, and next-generation manufacturing

technologies.

Vedanta's [digital manufacturing](#) initiatives are also delivering measurable business impact. For instance, automated monitoring systems in smelter operations have generated nearly \$4.2 million in value creation, while Mine Excellence initiatives are expected to contribute an annual EBITDA impact of nearly \$10 million through process optimisation and intelligent operational controls, according to a statement.

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