

Vedanta Metal Bazaar processed \$5 bn sales in FY26

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Vedanta Metal Bazaar, the world's largest non-ferrous metals e-store by Vedanta Group, announced that 600 customers placed over 30,000 orders worth nearly \$5 billion on the platform in the financial year 2025-26 (FY26). Over 450 Micro, Small and Medium Enterprises (MSMEs) leveraged the e-store for their metal procurement needs with nearly \$440 million in transaction value during the year.

The e-commerce platform enables businesses to source metals from Vedanta, a large manufacturer, improving price transparency, simplifying purchase decisions and managing their procurement journey efficiently.

"Beyond simplifying procurement, Vedanta Metal Bazaar is helping MSMEs improve working capital efficiency and build more resilient supply chains," the company said, adding the platform facilitated ₹1,600 crore in channel financing for over 100 MSMEs in FY26, enabling easier access to liquidity and supporting business expansion.

With over 1,200 stock-keeping units across aluminium, zinc, lead and copper, Vedanta Metal Bazaar provides customers access to a wide portfolio of products under one digital ecosystem. "Vedanta Metal Bazaar has completely transformed how we procure metals. The ability to book prices instantly with live LME-linked rates gives us greater confidence in managing market volatility," said Abhinav Goyal, Director, VMI Group, a customer of Vedanta Metal Bazaar.