World MSME Day: Vedanta Metal Bazaar Processes USD 5 Billion in Sales in FY26, Empowering MSMEs Across India

- *600 customers placed **30,000+ orders** worth approximately **USD 5 billion** on Vedanta Metal Bazaar in **FY26** of which nearly **USD 440 million** in transaction value was by MSMEs*
- *Improves liquidity and supports business growth by enabling **₹1,600+ crore** in channel financing for **100+ MSMEs***
- *Offers **1,200+ SKUs**, live **LME-linked pricing**, logistics visibility and purchase options starting from just **1 tonne**, making metal procurement simpler and more accessible*

New Delhi, June 30, 2026: On World MSME (Micro, Small, and Media Enterprises) Day, Vedanta Metal Bazaar, the world's largest non-ferrous metals e-store by Vedanta Group, is enabling ease of doing business for customers including ~50% MSMEs by bringing procurement, pricing, financing, logistics and technical support together on a single digital platform to enhance their metal buying experience.

In FY26, 600 customers placed over 30,000 orders worth nearly USD 5 billion on Vedanta Metal Bazaar, with more than 450 MSMEs leveraging the e-store for their metal procurement needs with nearly USD 440 million in transaction value. The e-commerce platform enables businesses to source quality metals from a globally-reputed manufacturer, Vedanta, improves price transparency, simplifies purchase decisions and manages their procurement journey more efficiently.

As India advances its manufacturing ambitions, Micro, Small, and Media Enterprises (MSMEs) continue to serve as a critical engine of economic growth across sectors. For MSMEs, access to quality raw materials, competitive pricing, reliable supply chains and timely financing are critical to scaling their businesses. However, metal procurement has traditionally involved multiple touchpoints — from tracking price movements and negotiating purchases to managing logistics and payment processes.

Beyond simplifying procurement, Vedanta Metal Bazaar is helping MSMEs improve working capital efficiency and build more resilient supply chains. During FY26, the platform facilitated over ₹1,600 crore in channel financing for more than 100 MSMEs, enabling easier access to liquidity and supporting business expansion through just-in-time (JIT) delivery.

With more than 1,200 stock-keeping units (SKUs) across metals such as aluminium, zinc, lead and copper, Vedanta Metal Bazaar provides customers access to a wide portfolio of products under one digital ecosystem. The e-store combines direct access to Vedanta's manufacturing plants with customer-focused features including transparent list-based pricing, live LME-linked metal prices, multiple hedging options, integrated logistics support, collateral-free financing through banking and fintech partners, and technical guidance through Vedanta's Centre of Excellence.

Customers can access Vedanta Metal Bazaar through its web portal, mobile application and WhatsApp chatbot, enabling seamless procurement anytime, anywhere. With purchase options starting from just one tonne, the e-store reduces entry barriers for smaller manufacturers while providing greater control, visibility and convenience across the procurement process.

Sharing his experience of partnering with Vedanta Metal Bazaar, Mr. Abhinav Goyal, Director, VMI Group, who has been a customer for almost 5 years, said, "Vedanta Metal

Bazaar has completely transformed how we procure metals. The ability to book prices instantly with live LME-linked rates gives us greater confidence in managing market volatility. With clear visibility of our ledger, transparent financials, and real-time dispatch updates, we now have complete control over our metal procurement process. What was once a manual and time-consuming exercise has become fast, simple and reliable. Vedanta MetalBazaar is truly setting a new benchmark for the industry."

The e-store offers aluminium ingots, billets, wire rods, rolled products, copper cathodes, copper rods, special high-grade zinc, special high-grade jumbo zinc, zinc die-casting alloys and lead ingots. It also offers customers access to Vedanta's low-carbon 'green' product range, including Restora (Aluminium) and EcoZen (Zinc).

Its Zinc Moolya module further enables customers to view, book and lock real-time zinc prices in Indian Rupees, helping MSMEs better manage commodity price volatility and improve procurement planning.

Vedanta Metal Bazaar continues to witness strong adoption across India's manufacturing ecosystem. MSMEs account for nearly half of all active customers on the e-store. The platform records a customer satisfaction rating of 4.5/5 on the web platform and 4.6/5 on the Play Store. It serves MSME customers across sectors such as electrical, automotive, steel, extrusion, industrial components, solar, galvanising, battery and packaging.

As digital technologies continue to reshape industrial supply chains, Vedanta Metal Bazaar is democratizing access to quality metals by enabling MSMEs with the same transparency, efficiency and digital capabilities traditionally available to larger enterprises. By simplifying procurement and bringing financing, logistics and technical expertise together on a single platform, Vedanta is helping build a more connected, resilient and future-ready MSME ecosystem aligned with India's manufacturing ambitions.

About Vedanta

Vedanta Group is the world's leading producer of metals, oil & gas, critical minerals, power and technology. The company supplies essential materials that power the global energy transition, emerging technologies and the green economy of the future. Its diversified portfolio supports industrial growth, energy security and technological advancement across global value chains. With operations spanning India, Africa, the Middle East and East Asia, Vedanta is embedded in high-growth geographies shaping the next era of global development. Sustainability anchors the Company's strategy, guided by strong ESG governance, people first workplaces, and a commitment to achieving net-zero emissions by 2050 or sooner. By operating at the intersection of resources, technology and human potential, Vedanta is strengthening economies, empowering communities, and creating enduring value for all stakeholders.

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to be materially different than those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.